# Creative Thinking Organisation

**Introduction**

Organisations are facing increasing intense competitions, new challenges and changes. In the marketplace, most of the changes are due to high customer expectations, product and service competitions. Henceforth, to survive and to outperform your competitors, you need to take the lead to design the future. You need to find ways from breaking out of the box, adopt productive patterns and designing better and more profitable ways of doing business. Organisations should harness the creativity potential of all employees in order to transform it into innovative and creative organisations.

This course focuses on how to transform your organization workforce, develop individual & team thinking, creativity and the use of creativity in the organizational context.

**Key Learning Outcomes**

By the end of the course, participants should be able to:

- Describe the key elements in teaching organization to think.
- Identify the various creativity tools and strategies available in teaching organization to think - Lateral Thinking Applications, Synectics, Creative Problem Solving and more.
- Apply creative thinking in continuous improvement, problem solving, creative project and human capital development.
- Develop personal and individual creative thinking.
- Facilitate team creativity.
- Introduce thinking and creativity into their organization.
- Handle all the blocks to build thinking organisation culture.

**Duration**

2 Days

**Target Participants**

Senior Leaders,Senior Managers, Managers, Senior Executives, Executives, Officers, Administrators, and staff members