

# Strategic Planning Tools & Techniques

## Introduction

Strategic planning is an important activity in an organization to set priorities, optimize resources, and strengthen operations. It ensures that employees and other stakeholders are working toward common goals, establish agreement around intended outcomes or results, and assess and adjust the organization's direction in response to a changing environment.

It is a disciplined effort that produces fundamental decisions and actions that shape and guide what an organization is, who it serves, what it does, and why it does it, with a focus on the future. Effective strategic planning articulates not only where an organization is going and the actions needed to make progress, but also how it will know if it is successful.

## Key Learning Outcomes

By the end of the course, participants should be able to:

- Identify the direction of the organization.
- Analyze the key trends and set the priorities.
- Define organization strategies and goals.
- Develop measurable action plan.
- Develop review and monitoring plan.

## Duration

3 Days

## Target Participants

Senior Leaders, Senior Managers, Managers, Senior Executives, Executives and staff members related to strategic planning work

\*For the complete course content and quotation, please reach out to us at [info@irs-training.com](mailto:info@irs-training.com) or [kavitha@irs-training.com](mailto:kavitha@irs-training.com).