Designing Training Materials

Introduction

A key component of an organization's growth is the creation of effective training programmes, and the foundation of a business's Learning and Development (L&D) strategy is training materials. The effectiveness of your training materials will determine how well your employee training programmes work.

The design phase of systematic training planning has various training activities that must be selected. Systematic training often includes selecting the most appropriate structure of materials, for example, developing manuals, preparing any needed facilities, and piloting course content to ensure it is understandable. Often the design phase is highly integrated. The design of the training is often piloted, or initially tested to ensure the content is understandable and applicable to the learners.

Key Learning Outcomes

By the end of the course, participants should be able to:

- Articulate the importance of designing with learning objectives in mind.
- Summarize techniques to develop learning materials.
- Describe specific characteristics of designing learning materials.
- Summarize the principles of effective design of course materials to assess learning.

Duration

3 Days

Target Participants

Professional Trainers, Training Consultants, HR Staff, Corporate Trainers, Faculty Developers, Training Coordinators, Instructional Designers, Facilitators, Instructional Systems Learning Specialists, Internal Trainers, E-Learning Developers, Hr Practitioners, And Curriculum Writers