

Rational Manager

Introduction

Traditionally, middle managers make up the largest managerial layer in an organization. They head a variety of departments and projects. In order for a company to operate smoothly, it is essential that those in management be committed to the goals of the organization and understand how to effectively execute these goals.

Managers need to know the tools and strategies for root cause analysis and decision making and different aspects of the creative process when solving problem. It helps team members realize how people interact when solving problems and to become more participative in generating effective solutions and making fast decision(s).



Key Learning Outcomes

By the end of the course, participants should be able to:

- Describe the key principles of Critical Thinking, Creative Problem Solving & Decision Making.
- Apply the various creativity tools and strategies in generating ideas and lead teams in problem solving through the Creative Problem Solving (CPS) model.
- Use the divergent tools to generate creative ideas in solving both strategic and operational problems.
- Use the convergent tools in defining the real problem and selecting the right decisions.
- Evaluate creative ideas in a decision making process.
- Make practical and feasible decision.
- Present and sell the ideas persuasively.

Duration

3 Days

Target Participants

Management Teams - Middle and Senior Managers, Team Leaders, Supervisors, Senior Executives, and Executives

*For the complete course content and quotation, please reach out to us at
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