How to Deliver A Persuasive Presentation

Introduction
It takes time, a lot of practise, and most importantly, a clear message to create a presentation that successfully accomplished your goal. You may make a presentation that inspires a serious audience to support your cause if you take the appropriate approach. When presenting, a valuable skill is your capacity to persuade others to understand, accept, and act upon your ideas. If you are believable, appeal to their emotions as well as their intellect, properly plan your speech, and speak to their interests, your audience are more likely to be persuaded.

This course is able to fit in practical knowledge of current corporate presentations with application of the said knowledge on persuasive presentation in order to design and produce quality corporate presentations.

Key Learning Outcomes
By the end of the course, participants should be able to:
- Determine the right delivery method based on the audience and the message.
- Identify key components of successful persuasive presentation that will have the maximum impact on your audience.
- Effectively use tools to enhance your presentation such as visual aids.
- Increase employees' ability to persuade an audience of any size through crafting and delivering the right messages in a corporate presentation.

Duration
2 Days

Target Participants

Senior Leaders, Senior Managers, Managers, Senior Executives, Executives, Offices, Administrators, and staff members

*For the complete course content and quotation, please reach out to us at info@irs-training.com or kavitha@irs-training.com .